

MTA can help you identify what's **important to the residents you serve**, offer insights into **enhancing transparency and credibility**, and share techniques for **exploring elements of strategic planning**.

Join us at **Bay Valley Resort in Bay City** this July for one (or all!) of the courses described below:

Creating a Vision for Your Township

Identifying core community values and expectations is a critical component in serving your community. Learn strategies for evaluating township programs and services, and explore the need for innovation and change. By examining both adversity and opportunities, you can identify how to balance short-term issues with a long-term vision. Rekindle your township's mission by examining your past, present and future. *B-103; 4 credits*

Linking with the Community

Enhancing credibility in the public eye begins with your board. Examine ways of being more transparent to your community—a great exercise to increase trust at the local level. Explore techniques for determining what your constituents want and how to keep them informed about your activities. Includes discussion on cultivating emerging leaders in your community. *B-106; 4 credits*

Strategic Planning for Townships

Strategic planning is critical to achieving real results in your township. Yet creating (and maintaining) a strategic plan may be a delicate matter in a politically charged environment. Review what strategic exploration entails, as well as the voices that must be heard, in order to develop a solid plan that aligns the township's resources and creates favorable outcomes. *B-104; 4 credits*



Event Details

Tuesday, July 14

8:30 a.m.

Registration check-in

9 a.m. to 12:15 p.m.

Creating a Vision for Your Township

Includes continental breakfast

12:30 p.m.

Registration check-in

1:30 to 4:45 p.m.

Linking with the Community

Includes lunch served at 12:30 p.m.

Wednesday, July 15

8 a.m.

Registration check-in

8:30 a.m. to 12:30 p.m.

Strategic Planning for Townships

Includes breakfast

All courses presented by governance expert

Susan Radwan

Owner, Leading Edge Mentoring

Excellence in governance

These courses are part of MTA's Township Governance Academy (TGA) curriculum. You do NOT have to be enrolled in TGA to attend. If you decide to enroll in the Academy within six months of attending this event, credit will be applied retroactively.



To register, send completed form to
MTA, P.O. Box 80078, Lansing, MI 48908-0078.
Email rebecca@michigantownships.org
Fax to (517) 321-8908
Register online at <http://bit.ly/twptraining>

Township & County

Name & Title Vision Community Strategic

Name & Title Vision Community Strategic

Early-Bird Rate*

Ends June 30

Late Rate*

Begins July 1

Individual course rates

Course	Early-Bird Rate*	Late Rate*
Creating a Vision	\$100/attendee	\$150/attendee
Linking with the Community	\$100/attendee	\$150/attendee
Strategic Planning	\$100/attendee	\$150/attendee

*Rate applies to MTA members. Non-members, call for rates.

Package discounts Apply only if same registrant attends multiple courses

Save \$50 when registering for *two courses*

Save \$75 when registering for *all three courses*

Payment worksheet

\$ _____ (Rate*) **Creating a Vision**

\$ _____ (Rate*) **Linking with the Community**

\$ _____ (Rate*) **Strategic Planning**

\$ - _____ Subtract package discount (if applicable)

\$ _____ Total amount due

PAYMENT OPTIONS:

- Check enclosed (payable to MTA)
- Invoice my township (members only)
- Charge to: (circle one) MasterCard VISA

Card #	Expiration Date
Print Card Holder's Name	CSV (3-digit code)
Signature	

Event location

Held at Bay Valley Resort located at 2470 Old Bridge Road in Bay City, you'll find us in the Royal Troon Ballroom on the Lower Level of the Conference Center (*which is the same building as the hotel if you're staying overnight*). Additional detail will appear in your registration confirmation sent via email.

Lodging

Make your lodging reservations with Bay Valley directly. Hotel details and an online reservation link are available at <https://bit.ly/MTA-TGA> and in your confirmation email, OR call (989) 686-3500 and reference MTA.

Special needs

If you have special dietary or accessibility needs, let us know when you register or call (517) 321-6467, ext. 230 or email kristin@michigantownships.org immediately upon registration.

Cancellation policy

Written cancellation requests received at the MTA office by June 30 will receive a full refund. No refunds will be issued thereafter without extenuating circumstances. You may substitute another individual from your township; please let us know of the change. Substitutions are not allowed for registrations made using TGA scholarship funds.

MTA's Township Governance Academy

This series of confidence-building courses is designed to enhance your leadership skills and motivate you to take on the challenges unique to serving as a local leader. Regardless of your position in the township or amount of experience, the Academy will move you to a higher level of performance and make your service to your community more rewarding.

Gain recognition for your efforts to possess an in-depth understanding of the governance process, the role of the township and how to lead for success. Learn more about TGA at <https://bit.ly/MTA-TGA>



Prsrt Std.
US Postage
Paid
Lansing, MI
Permit #765



512 Westshire Drive
P.O. Box 80078
Lansing, MI 48908-0078

Three timely township
topics over two days in
one great location!



Coming in July,
an educational opportunity from



Creating a Vision Linking with the Community Strategic Planning

