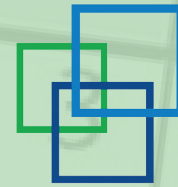


A Year Ahead in MTA Ed(ucation)

We're excited to share what educational offerings we have in store for you in 2025 so that you—and your entire township team—can plan ahead.



MICHIGAN
TOWNSHIPS
ASSOCIATION

To help you budget accordingly, early-bird registration rates are included below. Rates are per person, and increase by \$25 three weeks prior to event date and another \$25 one week out. Details, descriptions and registration materials will be included in *Township Focus*, mailed to every township and available on MTA's website, <https://michigantownships.org> (under the "Learning" tab) as event dates near.

Now You Know

MTA's monthly webinar series

Make the most of your lunch break with MTA's lunchtime learning series, *Now You Know*. These live one-hour webinars provide timely updates, insights from our experts and a chance to get your questions answered in real time. Join us live the day of, watch a recorded version later or both!



Rate: \$25/session

Turn to page 29 for a list of 2025 topics. Townships with a subscription to MTA Online at the Premium level can watch every episode for FREE with no limit on participants.

January

New Officials Training

Designed to build on your abilities and understanding of township government, this full-day boot camp for township officials enables you to successfully represent and serve your residents while shaping your community's future. We'll review the "hows and whys" of township government, explore the duties and responsibilities of a township board and each elected office. Can't make the date? There's an online option, too!

Online Rate: \$150/person

In-person Rate: \$180/person

See page 27 for more information, including a registration form.

February

Board of Review Training

MTA is offering both online and in-person *Board of Review Training* at 10 locations throughout the state! We're hosting two classes, one approved by the State Tax Commission to satisfy the PA 660 biennial training mandate AND one for those who have already met the requirements and are ready to dive deeper into common trouble spots, hot topics and other issues encountered by boards of review.

Rate: \$100/person

See page 28 for more information, including a registration form.

March and April

MTA's Capital Conference

Learn the latest on legislative issues impacting townships. From ongoing debates regarding local authority, to new issues driven by changing winds based on election results. This event offers a direct line to lawmakers, state departments and MTA policy experts to help you best serve your constituents. Be an advocate for township government when you join us at the **Lansing Center on March 4**. Turn to the inside back cover and back cover for more informations.

MTA's Annual Conference & Expo

Our signature event, returning to the **Amway Grand Plaza and DeVos Place in Grand Rapids March 31-April 3**, connects you with municipal experts, inspiring speakers and nearly 1,000 of your fellow officials. You can choose from 55 timely township topics at sessions crafted to keep you on top of the changes, requirements and expectations of today's local leaders. Our expo features more than 100 municipal vendors offering services that can help you improve your community. We've also got pre-Conference classes geared for your township assessor, attorney and every member of your township team.

*The registration brochure appears in **this issue** of Township Focus, as well as at <https://michigantownships.org/conference> and includes all the details, including class descriptions, event highlights, registration and housing information.*

May

Introduction to Planning & Zoning

Whether you're a member of the township board, planning commission or zoning board of appeals, your knowledge of the planning and zoning process is vital to the community. Dig into the basic elements of an effective planning and zoning program at this evening class coming to three locations around the state.

Rate: \$100/person

June

Cemeteries: Challenges & Solutions

Gain a better understanding of the rules and regulations of cemetery management and administration at this half-day workshop coming to four locations around the state. We'll review legal obligations, financial aspects and green burials, as well as the role of advisory committees, sextons and other caretakers.

Rate: \$100/person

Township Governance Academy

Have you heard of MTA's Township Governance Academy? This premier learning curriculum—designed specifically for township leaders—helps you hone your leadership skills, providing techniques and strategies to enhance decision-making for the benefit of your community.



Summer Academy

Courses include *Making Meetings More Effective* (\$100), *Fundamentals of Assessment & Taxation* (\$100) and *Managing Your Township Team* (\$125). Register for all three courses for \$275/person.

Winter Academy

Courses include *At Your Service: Meeting Township Needs* (\$125), *Township Board Roles & Relations* (\$100) and *How Boards Make Decisions* (\$100). Register for all three courses for \$275/person.

Professional Development Retreats

No one understands townships or your roles and responsibilities like MTA. That's why we created these unique events packed with intensive learning targeting the challenges you face and offering the information that you need. Join your fellow officials, MTA staff and municipal experts from across the state at the **Bavarian Inn Lodge in Frankenmuth**.

Full program rate is \$367/person.

Clerks Retreat: Sept. 29-30

Treasurers Retreat: Oct. 1-2

Supervisors Retreat: Oct. 14-15

Trustees Retreat: Oct. 27-28

Planning & Zoning Team Retreat: Oct. 29-30

September

Emerging Issues in Emergency Services

MTA can help your township turn down the heat on the hot issues facing your fire department and emergency services personnel. Township board members, fire officials and anyone serving on your emergency services team are welcome to attend this annual, insightful, full-day event coming to Mt. Pleasant this fall.

Rate: \$125/person

November

Online Learning Sale

MTA is thankful that you turn to us for your educational needs. Each November, we offer a half-off "Give Thanks" webcast sale on nearly every offering in our Online Learning Center (<https://learn.michigantownships.org>). You'll have up to a year to watch (and rewatch!) your selections. *Want to make online learning available to your entire township team for one low annual rate? Learn more about our online subscription plans at <https://bit.ly/MITwpsOnline>*