



# Conference Program Booklet Advertising

You've registered for the Expo, now make sure they remember you!

AD COPY DUE March 6, 2023

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

**Register your booth at the 2023 Expo before Feb. 15, and take an additional 10% OFF Conference program advertising!**  
 Not applicable in conjunction with any other discount.

Ad Size	Rate	Amount
Covers (8.5" x 11"):		
<input type="checkbox"/> Inside Front <input type="checkbox"/> Inside Back <input type="checkbox"/> Back	\$775	_____
<input type="checkbox"/> Full Page (8.5" x 11")	\$615	_____
<input type="checkbox"/> Half Page (3.5" x 9.625" or 7.17" x 4.67")	\$440	_____
<input type="checkbox"/> Third Page (2.25" x 9.625" vertical only)	\$375	_____
<input type="checkbox"/> Quarter Page (3.5" x 4.67")	\$315	_____
<input type="checkbox"/> Eighth Page (3.5" x 2.25")	\$275	_____
	Total	_____
Less Allied Service Provider discount, sponsor discount <b>OR</b> early booth registration discount		= _____
	<b>DUE</b>	\$ _____

**Payment:**  Check Enclosed  Credit Card:  MasterCard  VISA *Unfortunately, we do not accept American Express or Discover.*

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CSV \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

**Details** All ads are four-color. High-resolution TIFF, EPS and PDF formats are accepted, and digital advertising copy can be emailed to ashley@michigantownships.org. New copy must meet exact specifications or it will be returned for corrections. MTA can make limited minor corrections for a nominal fee. Design services also available at minimal cost. For more information, contact Ashley at (517) 321-6467, ext 254.

New copy will be submitted via email  Pick up our ad from the *Township Focus*.  Pick up our ad from the 2022 Conference program

**Return this contract with payment and ad copy by March 6, 2023, to:**  
 Michigan Townships Association, P.O. Box 80078, Lansing, MI 48908-0078  
 Fax: (517) 321-8908; Email: ashley@michigantownships.org