

MTA Online Subscriptions by level

Annual subscription packages allow you to unlock the savings in our extensive Online Learning Center which is home to a wide variety of recorded webinars designed with township officials in mind. One subscription gives everyone on your townships team (yes everyone!) access to all of the courses included in that package with no additional “per person” fees.

Essentials Package Includes	Plus Package Includes
<p><i>Accounting & Payroll (4-part series)</i></p> <p><i>Anatomy of a Township</i></p> <p><i>Building a Better Budget - Basic (4-part series)</i></p> <p><i>Building a Better Budget - Advanced (4-part series)</i></p> <p><i>Campaign Finance Act: What CAN We Say?</i></p> <p><i>Effectively Exercising Board Authority (2-part series)</i></p> <p><i>Elections Update (April 2024)</i></p> <p><i>Ethical Considerations</i></p> <p><i>Exploring Township Revenue Sources</i></p> <p><i>Fraud Prevention</i></p> <p><i>Managing Public Meetings & Policies</i></p> <p><i>Making the Most of Your Meetings</i></p> <p><i>Meeting Misconceptions</i></p> <p><i>Nuances of the Right to Farm Act</i></p> <p><i>Providing a Safe Township Workplace</i></p> <p><i>Secrets to Great Board Meetings</i></p> <p><i>Spending Public Money</i></p> <p><i>Special Assessment Procedures</i></p> <p><i>Taxation Trouble Spots</i></p> <p><i>What the Board Needs to Know about Planning & Zoning</i></p> <p><i>Who Gets Paid What ... and How?</i></p>	<p><i>Accounting & Payroll (4-part series)</i></p> <p><i>Anatomy of a Township</i></p> <p><i>Building a Better Budget - Basic (4-part series)</i></p> <p><i>Building a Better Budget - Advanced (4-part series)</i></p> <p><i>Campaign Finance Act: What CAN We Say?</i></p> <p><i>Cemetery Management (3-part series; 1-NEW added)</i></p> <p><i>Effectively Exercising Board Authority (2-part series)</i></p> <p><i>Elections Update (April 2024)</i></p> <p><i>Emerging Issues in P&Z (6 segments; 1 NEW addition)</i></p> <ul style="list-style-type: none"> • <i>Hot Topics in Planning & Zoning</i> • <i>Preparing for Solar Energy</i> • <i>Mining Operations & Short-Term Rental</i> • <i>Intro. to Wind & Solar Energy</i> • <i>Utility-Scale Solar Energy</i> • <i>Renewable Energy Update (April 2024)</i> <p><i>Ethical Considerations</i></p> <p><i>Exploring Township Revenue Sources</i></p> <p><i>Fraud Prevention</i></p> <p><i>Governing an Accountable Fire Department</i></p> <p><i>Introduction to Planning & Zoning (4-part series)</i> <i>Plus a NEW 2023-edition</i></p> <p><i>Making the Most of Your Meetings</i></p> <p><i>Managing Public Meetings & Policies</i></p> <p><i>Meeting Misconceptions</i></p> <p><i>Nuances of the Right to Farm Act</i></p> <p><i>Ordinance (5 segments – 1 NEW addition)</i></p> <ul style="list-style-type: none"> • <i>Introduction to Township Ordinances</i> • <i>Ins & Outs of Township Ordinances</i> • <i>Adopting and Amending Ordinances</i> • <i>Ordinance Enforcement</i> • <i>Blight Buster</i> <p><i>Roles & Functions of the ZBA (3-part series)</i></p> <p><i>Providing a Safe Township Workplace</i></p> <p><i>Secrets to Great Board Meetings</i></p> <p><i>Spending Public Money</i></p> <p><i>Special Assessment Procedures</i></p> <p><i>Taxation Trouble Spots</i></p> <p><i>What the Board Needs to Know about Planning & Zoning</i></p> <p><i>Who Gets Paid What ... and How?</i></p>

Continued →

Premium Pass Package Includes

In addition to the webinars shown below you'll get FREE access to our live (and recorded) monthly webinar series, **Now You Know** featuring a new topic every month AND our premier Township Governance Academy courses. Join live OR watch recorded **Know You Know** webinars (OR do both!) BONUS: Choose from 34 topics already available on-demand, with a new one added every month. Visit <https://learn.michigantownships.org/nyk> for descriptions of what's available now or [click here to register for upcoming webinars](#).

Additional titles available now:

American Rescue Plan Act: Who's Spending Money on What?

Accounting & Payroll (4-part series)

Anatomy of a Township

Board Authorities, Responsibilities and Roles

Bringing Broadband into Your Community

Broadband: The Middle-Mile and Your Township

Building a Better Budget (Advanced & Basic – each a 4-part series)

Cemetery Management (3-part series) PLUS Cemetery Services (May 2024)

Effective Communication Strategies

Effectively Exercising Board Authority (2-part series)

Election Fundamentals

- *Elections Update (April 2024)*
- *Elections: Ready? Set. Go! (Sept. 2024)*

Emerging Issues in P&Z (5 segments – 1 NEW addition)

- *Hot Topics in Planning & Zoning*
- *Preparing for Solar Energy*
- *Mining Operations & Short-Term Rental*
- *Intro. to Wind & Solar Energy*
- *Renewable Energy Update – April 2024*
- *Utility-Scale Solar Energy*

Ethical Considerations

Exploring Township Revenue Sources

Financial Fundamentals and Insights

Fraud Prevention

Governing an Accountable Fire Department

Innovating Your Township: How-to Methods and Legal Information for Leaders

Introduction to Planning & Zoning (4-part series; plus a 2023 3-hour edition)

Making the Most of Your Meetings

Managing Expectations: A Positive, Pain-Free Audit

Meeting Misconceptions

Meeting Myths, Mysteries & Misconceptions

No One Left Inside

Nuances of the Right to Farm Act

Ordinance (5 segments – 1 NEW addition)

- *Introduction to Township Ordinances*
- *Ins & Outs of Township Ordinances*
- *Adopting and Amending Ordinances*
- *Ordinance Enforcement*
- *Blight Buster*

Premium Package Continues →

Premium Pass Package continued

Policies Matter: Top 3 Policies Your Township Needs to Succeed

Payroll Questions? We've Got Answers!

Roles & Functions of the ZBA (3-part series)

Sandbox Etiquette

Secrets to Great Board Meetings

Show Me the Money! Grant Writing Tips

Solar Energy Facilities

Spending Public Money

Special Assessment Procedures

Taxation Trouble Spots

Tools of Engagement: Township Websites & Social Media

Top Topics for Today's Topics

Top Township Legal Pitfalls

Township Public Safety Services: So Many Options!

Who Gets Paid What ... and How?

Urban Cooperation Strategies

What the Board Needs to Know about Assessing

What the Board Needs to Know about Corrective Action Plans

What Townships Need to Know about Grants

You Paid What for What? (RBR)

Township Governance Academy (TGA) Courses:

The entire curriculum is available online, however, a graduation requirement is to complete at least two of the 11 courses in person. Why? Graduates report that one of the most valuable parts of the program is the connection they develop with their peers in the classroom on their path to graduation—something that simply cannot be replicated online.

Boardsmanship Courses

Board Roles & Relations (B-101)

How Boards Make Decisions (B-102)

Creating a Vision for Your Township (B-103)

Utilizing Strategic Planning (B-104)

Making Meetings Work More Effectively (B-105)

Linking with the Community (B-106)

Foundation Courses

At Your Service: Meeting Township Needs (F-101)

Land Use: Defining Your Township's Future (F-102)

Township Finances (F-103)

Managing Your Township Team (F-104)

Fundamentals of Assessment & Taxation (F-105)

August brings:

Blight Fight: Going Another Round

Campaign Finance Act: What CAN we Say?

Civil & Collaborative Leadership

Crisis Communication & Message Management

Elections Update

Managing Public Meetings & Policies

Renewable Energy Update

Geez! I Wish I Hadn't Said That

Subpoenas, Depositions and Discovery, Oh My!

*What the Board Needs to Know about
the Clerk & Treasurer Dynamic*

But wait, there's more! A new addition every month, here's a preview of what's to come in 2024:

- August: *Prudent Policies*
- September: *Elections: Ready? Set. Go!*
- October: *In the Transition*
- November: *Onboarding New Officials*
- December: *Michigan's Other Duck Season*