

## The Highlands in Harbor Springs

### Clerks' Retreat

September 26-27

### Trustees' Retreat

October 3-4

### Planning & Zoning Team Retreat

October 3-4

### Supervisors' Retreat

October 5-6

### Strategic Management & Innovation Retreat

October 5-6

### Treasurers' Retreat

October 10-11

## Take your sponsorship to the next level!

Add-on options available for  
the NEW Strategy & Innovation  
Retreat geared toward larger  
and full-service townships.

## Important deadlines

- Sponsor application must be received by **July 28** to be recognized in *Retreat* registration brochure mailed to all township.
- Complete Vendor Showcase form ASAP to reserve your complimentary spot!
- Reference "MTA Retreats" when making hotel reservations by **Sept. 1**. Book online at <http://bit.ly/MTAretreats> or call (800) 462-6963.

Michigan Townships Association  
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## Q. What are Professional Development Retreats?

**A.** Professional Development Retreats are education and information-intense trainings designed specifically for each township office plus the planning and zoning team and an all-new Strategic Management & Innovation Retreat held over two days. We build in plenty of time for education, networking, vendor interaction and some fun!

## Q. What is Vendor Showcase?

**A.** Vendor Showcase is held at each retreat and is a great chance for your company to network with township officials and decision-makers throughout the day. Bring a table-top or free-standing display and benefit from exclusive face-to-face time with local leaders. We have carefully planned vendor time during these events to maximize your visibility to each group. For example, you'll meet with the supervisors the same day as the Strategic Management & Innovation group and the trustees the same day as the planning & zoning group.

## Q. Is the Vendor Showcase on both days?

**A.** The Vendor Showcase schedule is:

**Sept. 27** Clerks' Retreat

**Oct. 4** Trustees' Retreat and Planning & Zoning Retreat

**Oct. 5** Supervisors' Retreat and Strategic Management & Innovation Retreat

**Oct. 11** Treasurers' Retreat

## Q. What are the sponsorship opportunities?

**A.** General Retreat sponsorships include promotion at all **six retreats, for one affordable price**. Sponsorship gives your company visibility right away through [MTA's website](#) and print materials, signage and recognition at each event, complimentary registration to for Vendor Showcase and option to attend educational sessions, and more. Sponsorship must be received by July 28 to be included in the registration brochure mailed to each office. Details are available [here](#). (You do not need to be present to sponsor.)

## Q. How much does it cost?

**A.** The cost for retreat sponsorships is just \$1,000—which gets you recognition at all SIX Retreats! Add-on options with varying costs are available for the NEW Strategy & Innovation Retreat geared toward larger and full service townships. Contact [ashley@michigantownships.org](mailto:ashley@michigantownships.org) for more information.

The cost for Vendor Showcase is \$200/site for the first representative. Additional representatives are \$75 each.

## Q. What is the vendor parade?

**A.** The vendor parade introduces each company to attendees and gives you 1-2 minutes to address the group and share your company's products or services. This is a great opportunity to invite attendees back to your table to learn more.

## Q. Is a door prize required?

**A.** No, we will not be facilitating a door-prize giveaway. Should you wish to have a giveaway, collect contact information and contact the winner on your own.

## Q. How do we make hotel reservations?

**A.** Room blocks are available at The Highlands. Reference "MTA retreats" when making hotel reservations by **Sept. 1**. Book online at <http://bit.ly/MTAretreats> or call (800) 462-6963.

## Q. How do we sign up?

**A.** Learn more, and become a sponsor, [here](#). More details, and reserve your spot for Vendor Showcase, [here](#).

**Questions?** Call MTA at (517) 321-6467 or email [ashley@michigantownships.org](mailto:ashley@michigantownships.org).