



MTA's Professional Development Retreat

The Highlands in Harbor Springs

Clerks' Retreat

September 26-27

Trustees' Retreat

October 3-4

Planning & Zoning

Team Retreat

October 3-4

Supervisors' Retreat

October 5-6

Strategic Management &

Innovation Retreat

October 5-6

Treasurers' Retreat

October 10-11

Take your sponsorship to the next level!

Add-on options available for the NEW Strategy & Innovation Retreat geared toward larger and full-service townships.

Important deadlines

- Sponsor application must be received by **July 28** to be recognized in *Retreat* registration brochure mailed to all township.
- Complete Vendor Showcase form ASAP to reserve your complimentary spot!
- Reference "MTA Retreats" when making hotel reservations by **Sept. 1**. Book online at <http://bit.ly/MTAretreats> or call (800) 462-6963.

Michigan Townships Association
P.O. Box 80078, Lansing, MI
48908-0078

Phone: (517) 321-6467
Fax: (517) 321-0898

Don't miss your chance to be a part of MTA's **Professional Development Retreats**, held for each township office individually and for planning and zoning professionals at The Highlands this fall! We've designed these events to bring township officials together for education designed specifically for their township office and for networking with each other and township vendors! Become a **Retreat** sponsor, and for just \$1,000, you'll get heightened visibility while supporting townships across the state.

Sponsor benefits

- Complimentary one-time use name and address list of attendees registered by Sept. 15
- One complimentary attendee registration for one retreat of your choice. Additional attendees or multiple retreats will incur an additional fee.
- Signage at each retreat
- Recognition on MTA's website (www.michigantownships.org) and social media, and in event eblasts
- Your company's logo in event promotion and coverage in *Township Focus* in August and September issues plus post-retreat coverage in the November issue, and in registration materials mailed to all townships
- Recognition including contact information and website in the on-site agenda and MTA website
- Recognition at welcome session

About your sponsorship

To maximize your benefits, promptly return this application to MTA along with a high-resolution digital copy of your company logo in JPEG, TIFF or EPS format. Email logo to ashley@michigantownships.org.

Submission of this application indicates acceptance of the following:

- MTA reserves the right to determine the appropriateness of sponsorship. Acceptance of sponsorship does not imply endorsement of the sponsor's products or services.
- Sponsors will honor the educational focus of the *Professional Development Retreats*, with business activity restricted to the vendor area by sponsors who are also participating in the Vendor Showcase. Solicitation of business in educational workshops or Vendor Showcase area without being a registered exhibitor is strictly prohibited.

Company _____

Contact person _____

Mailing address _____

Phone _____ Email _____

Website _____

Payment

Strategic Management & Innovation Retreat sponsorship add-on options: Additional sponsorship items can be paired with the general Retreat sponsorship for increased visibility to township leaders. Stand alone Strategic Management & Innovation Retreat sponsorships are available. Contact ashley@michigantownships.org for options.

- Retreat Sponsorship** \$1,000
- Hot Breakfast** Oct. 6 + \$500
- Dinner** Oct. 5 + \$1,000
- Evening Reception** Oct. 5 + \$1,500

Total _____

Check Invoice Credit card: MasterCard VISA *Unfortunately, we cannot accept American Express or Discover.*

Card # _____ Exp. date _____ CSV _____

Cardholder name _____ Cardholder signature _____

Join us at the Vendor Showcase!

Take your Retreat Sponsorship to the next level! Don't miss your chance to network with township offices separately. Complete your Vendor Showcase Registration form (additional fee) to save your spot!

Vendor Showcase includes meal functions and vendors will be introduced and have 1-2 minutes to address attendees in the meeting room. Complete details, registration and FAQs are available at www.michigantownships.org/expo/.

Questions? Call MTA at (517) 321-6467 ext. 254 or email ashley@michigantownships.org.