

MTA can help your township identify **what's important to the residents you serve, techniques for improving transparency and enhancing credibility** and even explore elements of strategic planning. Join us at the **Riverwalk Place Resort in Gladwin** this summer for one (or all!) of the courses described below:

Creating a Vision for Your Township

Identifying core community values and expectations is a critical component in serving your community. Learn strategies for evaluating township programs and services, and explore the need for innovation and change. By examining both adversity and opportunities, you can identify how to balance short-term issues with a long-term vision. Rekindle your township's mission by examining your community's past, present and future. *B-103; 4 credits*

Linking with the Community

Enhancing credibility in the public eye begins with your board. Examine ways of being more transparent to your community—a great exercise to increase trust at the local level. Explore ways of determining what your constituents want and how to keep them informed about your township's activities. Includes discussion on cultivating emerging leaders in your community. *B-106; 4 credits*



Strategic Planning for Townships

Strategic planning is critical to achieving real results in your township. Yet creating (and maintaining) a strategic plan may be a delicate matter in a politically charged environment. Review what strategic exploration entails, as well as the voices that must be heard, in order to develop a solid plan that aligns the township's resources and creates favorable outcomes. *B-104; 4 credits*

Event Details

Wednesday, July 31

8:30 a.m.

Registration check-in

9 a.m. to 12:15 p.m.

Creating a Vision for Your Township

Includes continental breakfast

12:30 p.m.

Registration check-in

1:30 to 4:45 p.m.

Linking with the Community

Includes lunch served at 12:30 p.m.

Thursday, August 1

8 a.m.

Registration check-in

8:30 a.m. to 12:30 p.m.

Strategic Planning for Townships

Includes continental breakfast

All courses presented by governance expert

Susan Radwan

Owner, Leading Edge Mentoring

Excellence in governance

These courses are part of MTA's Township Governance Academy (TGA) curriculum. You do NOT have to be enrolled in TGA to attend. If you decide to enroll in the Academy within six months of attending this event, credit will be applied retroactively.



To register, send completed form to
MTA, P.O. Box 80078, Lansing, MI 48908-0078.
Email rebecca@michigantownships.org
Fax to (517) 321-8908
Register online at <http://bit.ly/twptraining>

Township & County

Name & Title Vision Community Strategic All

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Confirmations and "know before you go" communications will be sent via email to individual registrants. To add or update an email, contact MTA at (517) 321-6467, ext. 231 or email database@michigantownships.org

	Early-Bird Rate*	Late Rate*
	<i>Now extended through July 22</i>	<i>Begins July 23</i>
Creating a Vision	\$100/attendee	\$150/attendee
Linking with the Community	\$100/attendee	\$150/attendee
Strategic Planning	\$100/attendee	\$150/attendee
All Classes	\$250/attendee	\$375/attendee

_____ (# registered) x \$_____ (Rate*) Vision
 _____ (# registered) x \$_____ (Rate*) Community
 _____ (# registered) x \$_____ (Rate*) Strategic
 _____ (# registered) x \$_____ (Rate*) All Classes
 = \$_____ Total Amount Enclosed

*Rate applies to MTA members. Non-members, call for rates.

PAYMENT OPTIONS:

- Check enclosed (payable to MTA)
- Invoice my township (members only)
- Charge to: (circle one) MasterCard VISA

Card #	Expiration Date
Print Card Holder's Name	CSV (3-digit code)
Signature	