

# MTA Online Subscriptions by Level

Annual subscription packages allow you to unlock the savings in our extensive Online Learning Center—which is home to a wide variety of recorded webinars designed with township officials in mind. One subscription gives everyone on your township team (*yes everyone!*) access to all of the courses included in that package with no additional “per person” fees.

<b>Essentials Package Includes</b>	<b>Plus Package Includes</b>
<p><i>Accounting &amp; Payroll (4-part series)</i></p> <p><i>Anatomy of a Township</i></p> <p><i>Building a Better Budget - Basic (4-part series)</i></p> <p><i>Building a Better Budget - Advanced (4-part series)</i></p> <p><i>Effectively Exercising Board Authority (2-part series)</i></p> <p><i>Ethical Considerations</i></p> <p><i>Exploring Township Revenue Sources</i></p> <p><i>Fraud Prevention</i></p> <p><i>Making the Most of Your Meetings</i></p> <p><i>Meeting Misconceptions</i></p> <p><i>Secrets to Great Board Meetings</i></p> <p><i>Spending Public Money</i></p> <p><i>Special Assessment Procedures</i></p> <p><i>Taxation Trouble Spots</i></p> <p><i>Who Gets Paid What ... and How?</i></p>	<p><i>Accounting &amp; Payroll (4-part series)</i></p> <p><i>Anatomy of a Township</i></p> <p><i>Building a Better Budget - Basic (4-part series)</i></p> <p><i>Building a Better Budget - Advanced (4-part series)</i></p> <p><i>Cemetery Management (3-part series)</i></p> <p><i>Effectively Exercising Board Authority (2-part series)</i></p> <p><i>Emerging Issues in P&amp;Z (3-part series)</i></p> <ul style="list-style-type: none"> <li>• <i>Mining Operations &amp; Short-Term Rental</i></li> <li>• <i>Intro. to P&amp;Z for Wind &amp; Solar Energy</i></li> <li>• <i>P&amp;Z for Utility-Scale Solar Energy</i></li> </ul> <p><i>Ethical Considerations</i></p> <p><i>Exploring Township Revenue Sources</i></p> <p><i>Fraud Prevention</i></p> <p><i>Governing an Accountable Fire Department</i></p> <p><i>Introduction to Planning &amp; Zoning (3-part series)</i></p> <p><i>Making the Most of Your Meetings</i></p> <p><i>Meeting Misconceptions</i></p> <p><i>Township Ordinances (3-part series)</i></p> <ul style="list-style-type: none"> <li>• <i>Introduction to Township Ordinances</i></li> <li>• <i>Ordinance Enforcement</i></li> <li>• <i>Understanding and Enhancing Your Ordinances</i></li> </ul> <p><i>Roles &amp; Functions of the ZBA (3-part series)</i></p> <p><i>Secrets to Great Board Meetings</i></p> <p><i>Spending Public Money</i></p> <p><i>Special Assessment Procedures</i></p> <p><i>Taxation Trouble Spots</i></p> <p><i>Who Gets Paid What ... and How?</i></p>

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Our top-level **Premium Pass** package includes more than **90 webinars**, FREE access to our live (and recorded) monthly webinar series, **Now You Know** featuring a new topic every month AND our premier Township Governance Academy courses. But that's not all, you'll also get 20% off all upcoming—even in-person—training, now through June 30, 2023!

**Your Premium Pass package includes:**

*Access to live AND recorded Now You Know webinars (more than 30 currently available, with up to 10 more added each year – visit <https://learn.michigantownships.org/nyk> for titles and descriptions)*

*American Rescue Plan Act: Who's Spending Money on What?*

*Accounting & Payroll (4-part series)*

*Anatomy of a Township*

*Bringing Broadband into Your Community*

*Board Authorities, Responsibilities and Roles*

*Building a Better Budget (Advanced & Basic – each a 4-part series)*

*Cemetery Management (3-part series)*

*Effective Communication Strategies*

*Effectively Exercising Board Authority (2-part series)*

*Election Fundamentals (4-part series)*

- *Tips and Tricks*
- *Election Workers*
- *The Impact of Redistricting on Elections*
- *Elections Security*

*Emerging Issues in P&Z (3-part series)*

- *Mining Operations & Short-Term Rental*
- *Intro. to P&Z for Wind & Solar Energy*
- *P&Z for Utility-Scale Solar Energy Ethical Considerations*

*Exploring Township Revenue Sources*

*Fraud Prevention*

*Governing an Accountable Fire Department*

*Innovating Your Township: How-to Methods and Legal Information for Leaders*

*Introduction to Planning & Zoning (3-part series)*

*Making the Most of Your Meetings)*

*Managing Expectations: A Positive, Pain-Free Audit*

*Meeting Misconceptions*

*Meeting Myths, Mysteries & Misconceptions*

***Premium Package Continues à***

## **Recorded Webinars continued:**

*No One Left Inside*

*Township Ordinances (3-part series)*

- *Introduction to Township Ordinances*
- *Ordinance Enforcement*
- *Understanding and Enhancing Your Ordinances*

*Policies Matter: Top 3 Policies Your Township Needs to Succeed*

*Payroll Questions? We've Got Answers!*

*Roles & Functions of the ZBA (3-part series)*

*Sandbox Etiquette*

*Secrets to Great Board Meetings*

*Show Me the Money! Grant Writing Tips*

*Solar Energy Facilities*

*Spending Public Money*

*Special Assessment Procedures*

*Taxation Trouble Spots*

*Tools of Engagement: Township Websites & Social Media*

*Top Township Legal Pitfalls*

*Township Public Safety Services: So Many Options!*

*Who Gets Paid What ... and How?*

*Urban Cooperation Strategies*

*What the Board Needs to Know about Assessing*

*What the Board Needs to Know about Corrective Action Plans*

*You Paid What for What? (RBR)*

## **Township Governance Academy (half and full-day courses)**

*The entire TGA curriculum is now available online, however, a requirement for graduation is to complete at least two of the 11 courses in person. Why? Graduates report that one of the most valuable parts of the program is the connection they develop with their peers in the classroom on their path to graduation—something that simply cannot be replicated online.*

### **Boardsmanship Courses**

*Board Roles & Relations (B-101 – 4 hours)*

*Creating a Vision for Your Township (B-103)*

*How Boards Make Decisions (B-102)*

*Linking with the Community (B-106)*

*Making Meetings Work More Effectively (B-105)*

*Utilizing Strategic Planning (B-104)*

### **Foundation Courses**

*At Your Service: Meeting Township Needs (F-101)*

*Fundamentals of Assessment & Taxation (F-105)*

*Land Use: Defining Your Township's Future (F-102)*

*Managing Your Township Team (F-104)*

*Township Finances (F-103)*